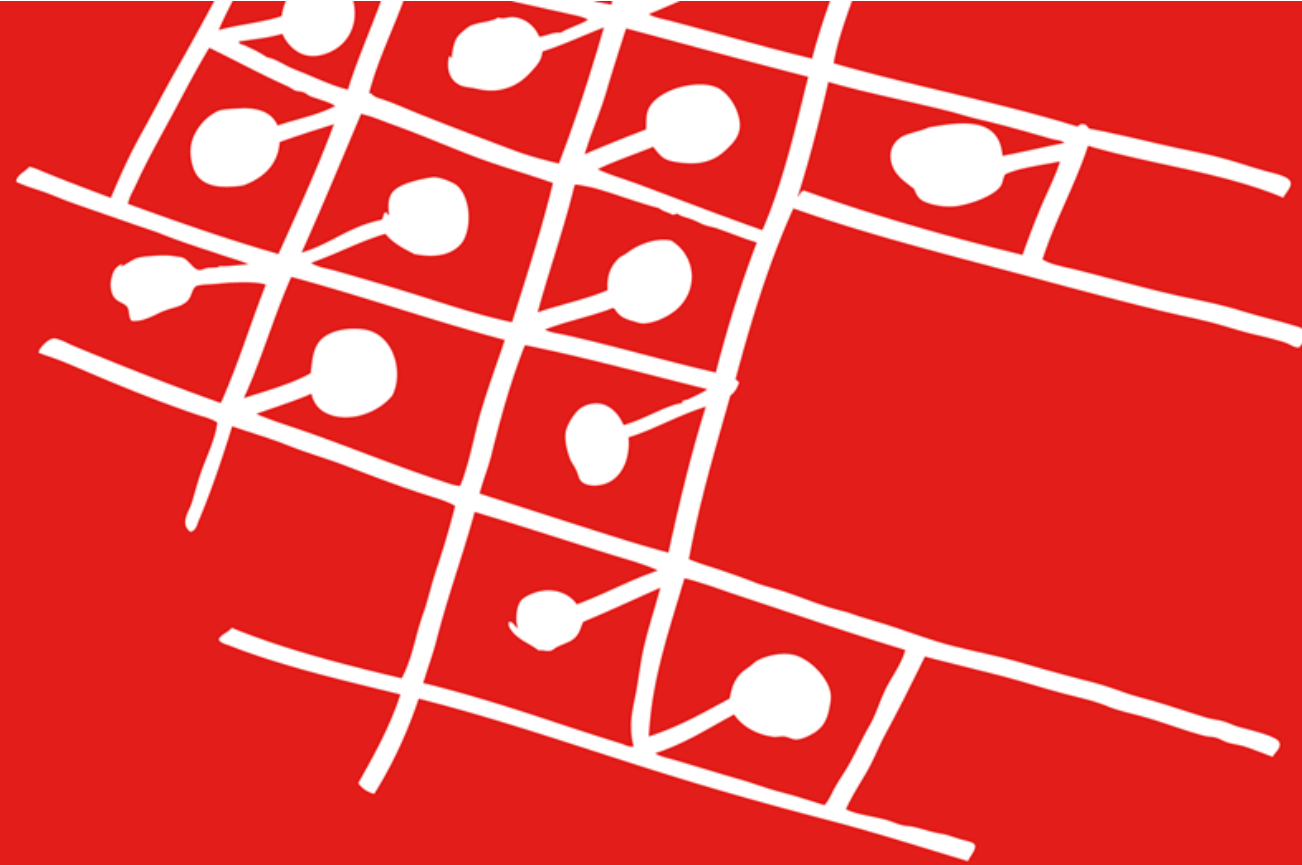




Trade and Investment
Promotion Section
Embassy of the Republic of Poland
in Dublin



Newsletter

November 2017



Trade and Investment
Promotion Section
Embassy of the Republic of Poland
in Dublin



Market report – startups in Poland

According to the latest report published by Startup Poland Foundation the startup generation is coming of age, with 58% of respondents in their 30s, up from 53% last year. The 40s age bracket also grew by a few percentage points. On the flipside, the proportion of entrepreneurs in their 20s and younger dropped from over 33% last year to just 26% in 2017. A challenge for the ecosystem is the promotion of high-tech activities among younger entrepreneurs.

Corporations, sole proprietorships and other startups are the main places of employment where startup founders gain their experience. One in three entrepreneurs has already founded a startup in the past, while serial entrepreneurs account for 35% of the surveyed group. As many as 82% of startup founders have a higher-education degree, with 7% holding an academic degree of PhD or higher.

79% of startups operate in a B2B model, meaning they sell technologies and services to other companies.

Polish Startups report is available at: <http://startuppoland.org/en/knowledge/>



Trade and Investment
Promotion Section
Embassy of the Republic of Poland
in Dublin



Market report – cosmetics industry in Poland

For a few years, Polish cosmetic industry has flourished. According to Deloitte report on the cosmetic market in Poland, in 2016 the value of the industry in Poland amounted to PLN 16 bn.

Over the past 15 years, Polish cosmetics sector has doubled the size. Today, Poland is the sixth biggest cosmetic market in Europe. It is worth noting that when the industry in Poland has been experiencing significant growth, such major markets as France and Italy, have shrunk by 0.19% and 1.09%, respectively. As the forecasts shows, in 2021 the value of this Polish sector will reach even PLN 20 bn. According to experts, the demand for more expensive products and those dedicated to elder consumers will shape the growth of the cosmetic industry in Poland.

[Read on...](#)



Trade and Investment
Promotion Section
Embassy of the Republic of Poland
in Dublin



Business offers from Poland

Polish companies looking for business partners in Ireland:

[**FABRYKA MEBLI RYŚ**](#) - we specialize in projects of interior décor for such prestigious hotels as Hilton, Sheraton, Forum, Scandic GrandHotel, Campanile, Copernicus, Marriott, Steigenberger Grand Hotel.

[**DRAMINSKI S.A.**](#) - manufacturer of medical, veterinary ultrasound scanners and other electronic devices for agriculture.

[**TechFlow3D Sp. z o.o.**](#) - we operate in the advanced manufacturing technologies. We cooperate and advise domestic and foreign customers on the selection of the right technology as well as the picking of machines.

[**Transfer Multisort Elektronik Ltd.**](#) - is one of the biggest global distributors of electronic, electromechanical, industrial automatic components as well as workplace equipment. TME supplies several dozen thousands of companies in 133 countries and sends 3700 packages a day.



Trade and Investment
Promotion Section
Embassy of the Republic of Poland
in Dublin



Forthcoming events in Poland

Sailing & Motor Yachts Exhibition – [Boat Show](#), 17-19.11.2017, Lodz

[Stone Industry Fair](#) & [Glass Industry Fair](#), 22-25.11.2017, Poznan

International Travel Show - [TT Warsaw](#), 23-25.11.2017, Warsaw

International Trade Fair for [Fastener & Fixing Technology](#), 28-30.11.2017, Cracow

[Private Label](#) Show, 7-8.12.2017, Lublin

For more trade events and exhibitions in Poland please click [here](#).



Trade and Investment
Promotion Section
Embassy of the Republic of Poland
in Dublin



For more information please contact us at:

dublin@trade.gov.pl

or



01 269 13 70

Trade and Investment
Promotion Section
Embassy of the Republic of Poland in Dublin
4 the Vicarage, St. John's Road,
Dublin, D04 A6X5